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Dr. Martijn Oude Voshaar is an Assistant Professor in the Department of Public Health at Erasmus University Medical Center, Rotterdam. He completed his MSc in Health and Risk Psychology in 2010 and his PhD in Applied Item Response Theory in 2014 at the University of Twente.

Dr. Oude Voshaar's research focuses on patient-reported outcome measures (PROMs), comparative effectiveness research, value-based healthcare, health technology assessment (HTA), and the application of advanced psychometric methods in healthcare research. He leads several pragmatic trials evaluating treatment strategies across various clinical settings, with a focus on comparative and cost-effectiveness research questions.

He has contributed to various national programs as a senior methodologist at the Dutch National Healthcare Institute.